

Exhibition

Exhibition Operating Hours

- April 27 (Thu) 08:30 – 17:00
- April 28 (Fri) 08:30 – 17:00
- April 29 (Sat) 08:00 – 12:30

Exhibition List

• B2F Vista Hall Lobby

Company Name	Booth No.	Company Name	Booth No.
Alvogen Korea	8	MSD Korea	1, 2
AstraZeneca Korea Daiichi-Sankyo Korea	20	Novartis	21, 22
Boryung Pharmaceutical Co., Ltd.	5, 6	Pfizer Korea	14, 15, 16
Celltrion Pharm	11, 12	Roche Korea	17, 18, 19
GC Pharma	9	Sanofi-aventis Korea	10
Korean Breast Cancer Society	23, 24	TAKEDA	13
Kyowa kirin Korea Co., Ltd	3, 4	YUHAN Corporation	7
Lilly Korea	25, 26, 27		

• B1F Grand 1+2+3

Company Name	Booth No.	Company Name	Booth No.
Amgen Korea	42	HK inno.N	48
BD Korea	38	KCF Korea	31
BERTIS	39	KOREA TOURISM ORGANIZATION	56
Bio-Medical Science Co., Ltd.	53	Kwangdong	49
BIXINK Therapeutics	29	L&C BIO	41
CGBio	51	LBRIDGE ABNOBA	45
Clinigen Korea	36	Medical Park Co., Ltd.	47
Dalimbiotech	46	Medtronic Korea Ltd.	32
Delta Bio 2000	40	MR solution Inc.	33
Dong-A ST	43	Myriad Genetics	44
Eisai Korea	35	OLYMPUS KOREA CO., LTD.	37
GE Healthcare	54	PharmaResearch	50
GENCURIX	30	Samyang Holdings Corp.	34
Hanmi Pharm. Co., Ltd.	28	SHIN POONG PHARM. Co., Ltd.	52
HJ HYUPJIN	55		

Floor Plan

B2F Vista Hall

RM 1 (Vista 1+2)
Opening/Closing Ceremony
Welcome Dinner
Plenary Lecture 1~5
Symposium 1, 2, 5~9
Satellite Symposium 1~5

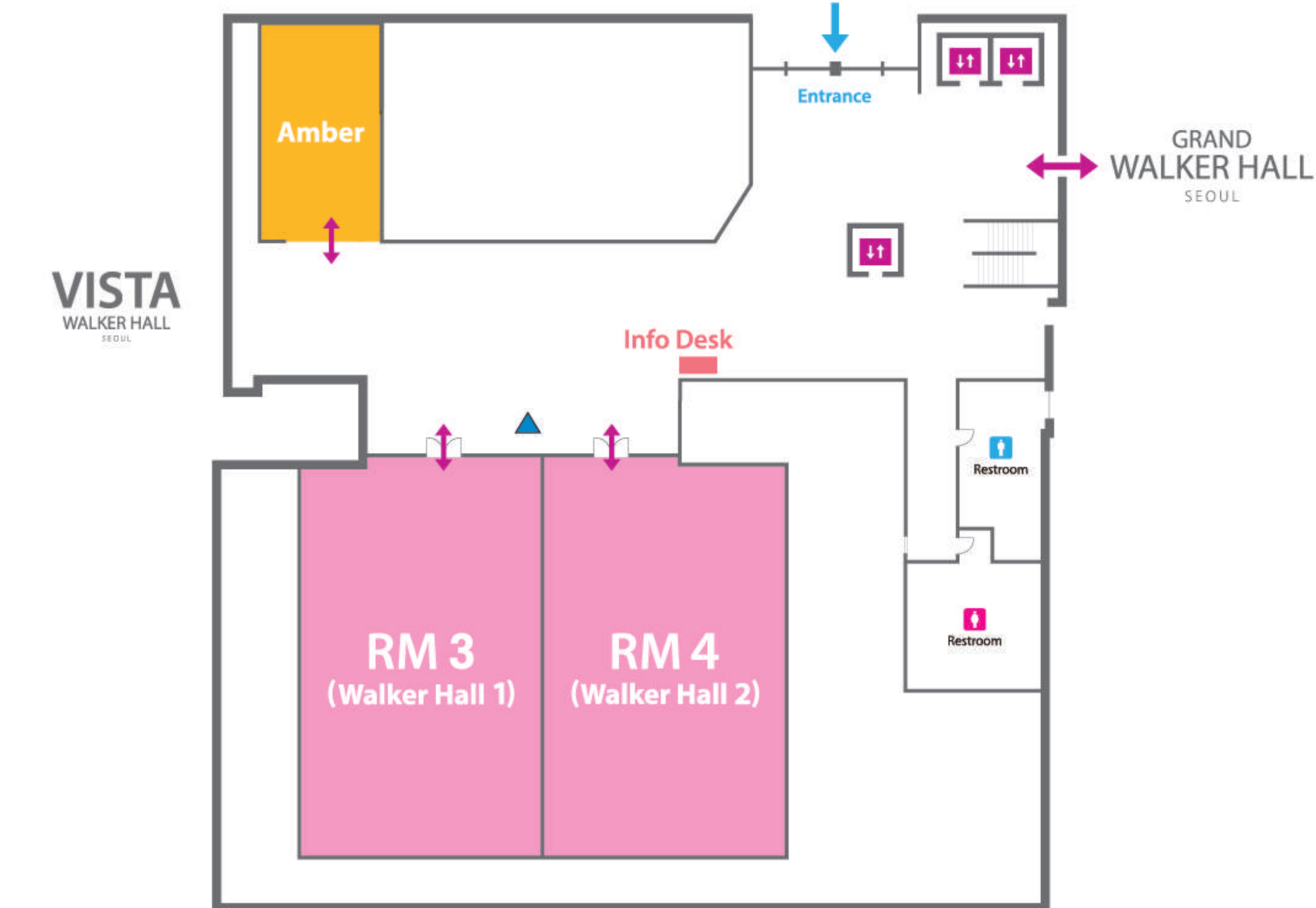
RM 2 (Vista 3)
Panel Discussion 1~5
Education Session 3
Debate Session
JDF/JDD

Vista Hall Lobby
Exhibition
GBCC Lounge
Charging/Water Station



Barcode Scanner

1F Walker Hall



RM 3 (Walker Hall 1)
Education Session 1, 2, 4~6
Symposium 3, 4
Panel Discussion 6
HBOC Session
KBCS General Assembly

Amber
Tea with Master

Walker Hall Lobby
Info Desk

RM 4 (Walker Hall 2)
Oral Presentation 1~5
Endoscopic and Robotic Breast Surgery Session
OPBS Session
Survivorship Session 1~2

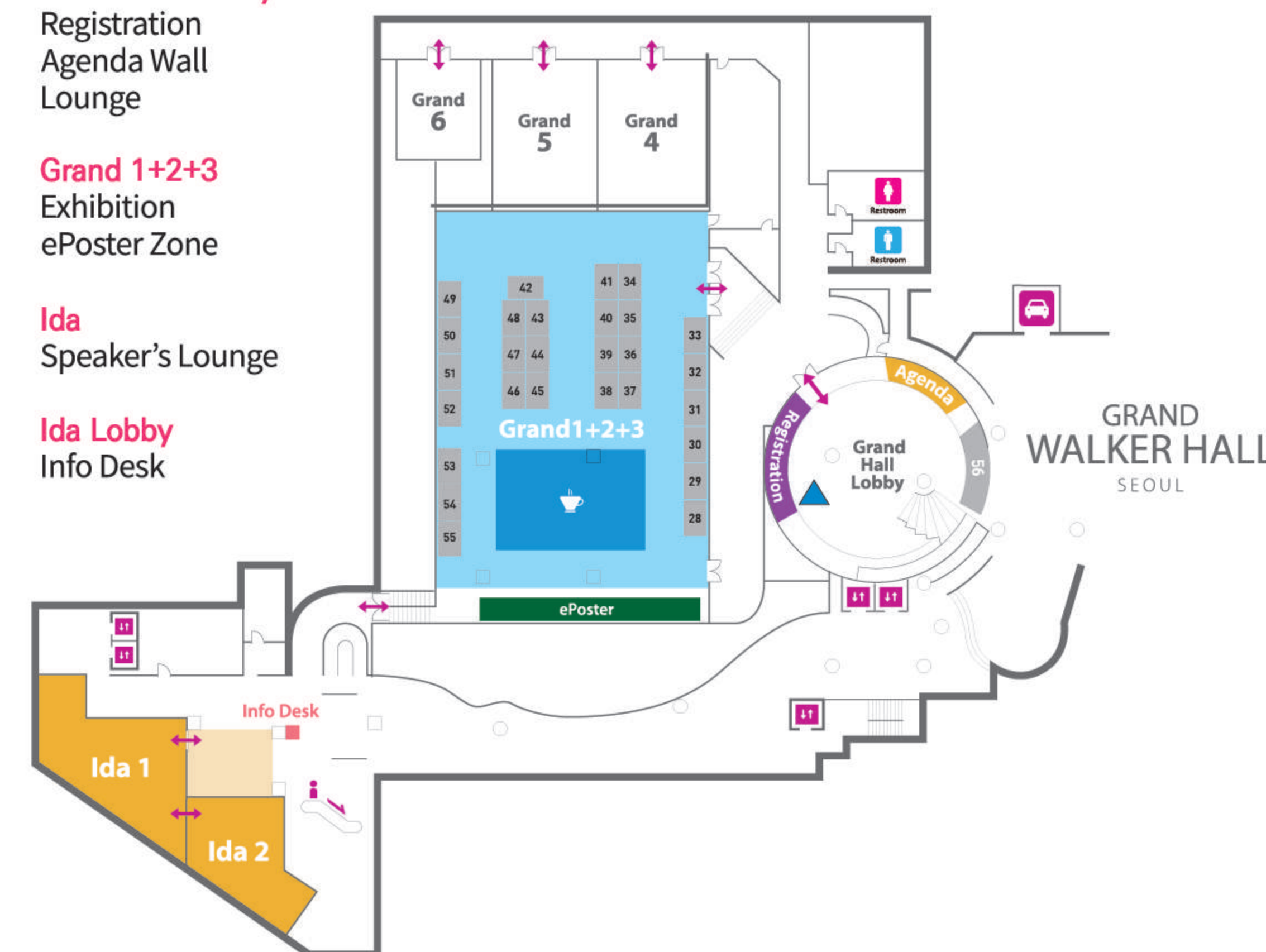
B1F Grand Hall

Grand Hall Lobby
Registration
Agenda Wall
Lounge

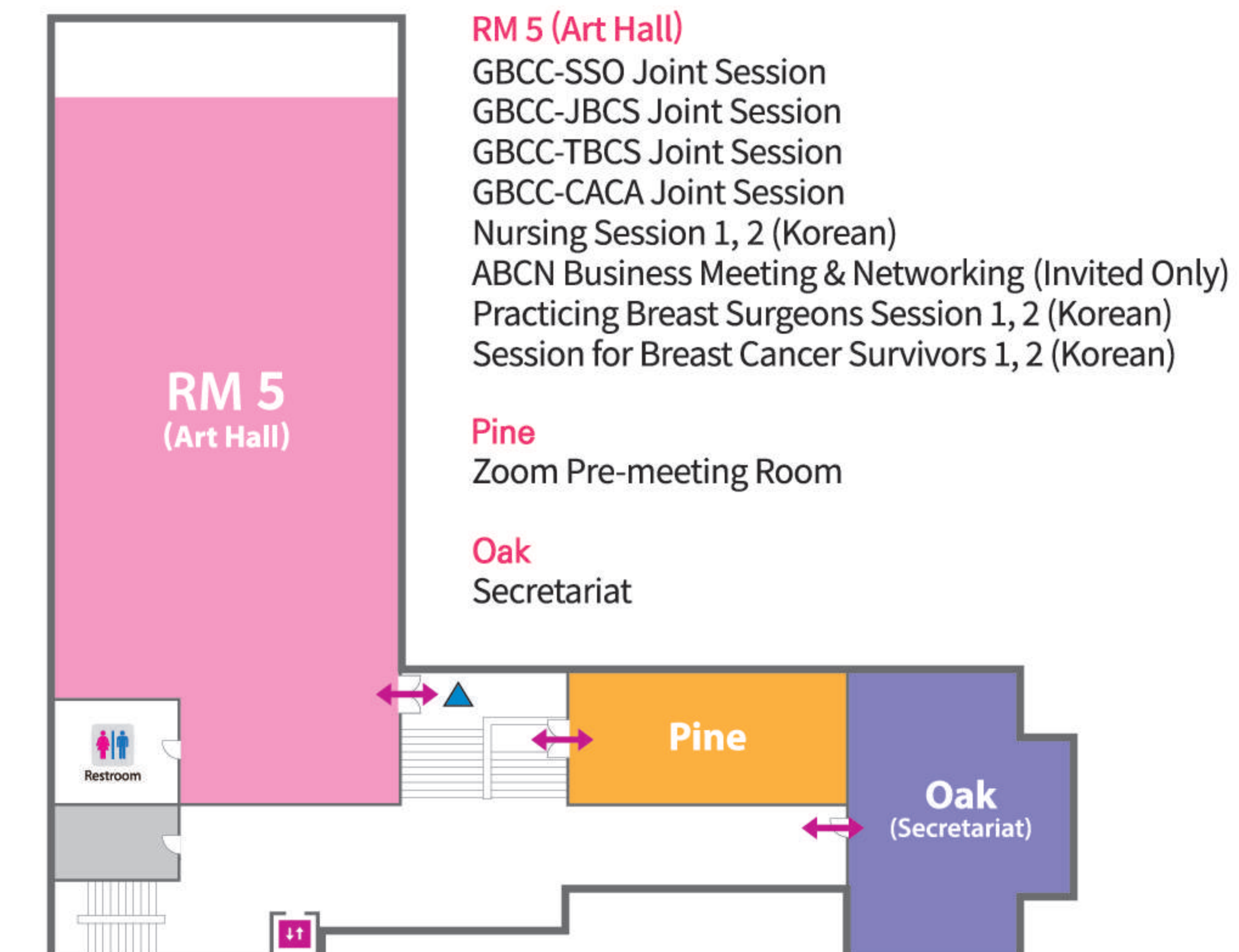
Grand 1+2+3
Exhibition
ePoster Zone

Ida
Speaker's Lounge

Ida Lobby
Info Desk



4F Art Hall



RM 5 (Art Hall)
GBCC-SSO Joint Session
GBCC-JBCS Joint Session
GBCC-TBCS Joint Session
GBCC-CACA Joint Session
Nursing Session 1, 2 (Korean)
ABCN Business Meeting & Networking (Invited Only)
Practicing Breast Surgeons Session 1, 2 (Korean)
Session for Breast Cancer Survivors 1, 2 (Korean)

Pine
Zoom Pre-meeting Room

Oak
Secretariat

GBCC 2023

Global Breast Cancer Conference 2023

April 27 (Thu) - 29 (Sat), 2023 | Grand Walkerhill Seoul, Korea



Program at a Glance

GBCC 2023



April 27 (Thu)					
Room Time	RM 1 (B2F, Vista 1+2)	RM 2 (B2F, Vista 3)	RM 3 (1F, Walker Hall 1)	RM 4 (1F, Walker Hall 2)	RM 5 (4F, Art Hall)
08:45-09:00	Opening Ceremony				
09:00-10:15	Symposium 1 Recent Strategies for ER+/HER2- Breast Cancer	Panel Discussion 1 How to Manage Old-aged Breast Cancer Patients?	Education Session 1 Radiologist's Perspectives on Neoadjuvant Systemic Therapy in Breast Cancer	Oral Presentation 1	GBCC-SSO Joint Session Management of Hereditary Breast Cancer - Global Perspectives of Surgical Oncologists
10:15-10:30	Break & ePoster Discussion 1				
10:30-11:45	Symposium 2 HER2-Low as a Targetable Subset of Breast Cancer	Panel Discussion 2 Various Considerations in Premenopausal Breast Cancer Patients	Education Session 2 Genomic Assays and Treatment Decision	Oral Presentation 2	GBCC-JBCS Joint Session Holistic Management for Breast Cancer Patients in Pandemic Era
11:45-12:00	Break & ePoster Discussion 2				
12:00-12:45	Plenary Lecture 1 A Revolution in the Making: How Antibody-Drug Conjugates are Transforming Breast Cancer Treatment	Plenary Lecture 1			
12:45-13:00	Break				
12:45-13:00	[IF, Amber] Tea with Master (Ian Krop) 12:45-13:05				
13:00-13:45	Satellite Symposium 1 Pembrolizumab for More TOMORROWS in TNBC	Satellite Symposium 1			
13:45-14:00	Break & ePoster Discussion 3				
14:00-14:45	Plenary Lecture 2 Fertility Issues in Young Breast Cancer Patients	Plenary Lecture 2			
14:45-15:00	Break				
14:45-15:00	[IF, Amber] Tea with Master (Sibylle Loibl) 14:45-15:05				
15:00-16:15		Panel Discussion 3 Optimal Surgical Treatment After Neoadjuvant Chemotherapy	Symposium 3 Beyond CDK4/6 Inhibitor: New Target and New Drugs	Oral Presentation 3	GBCC-TBCS Joint Session Making Evidences Together
16:15-16:30	Break & ePoster Discussion 4				
16:15-16:30	[IF, Amber] Tea with Master (Nadia Harbeck) 16:15-16:35				
16:30-17:45		Education Session 3 Special Issues in Young Women with Breast Cancer Treated with Radiotherapy	Symposium 4 Tailored Surgery in Early-stage Breast Cancer	Oral Presentation 4	GBCC-CACA Joint Session Programs for Breast Cancer Screening and Prevention
17:45-18:00			KBCS General Assembly		
18:00-20:00	Welcome Dinner				

*ePoster Zone: Grand 1+2+3 (B1F)
*Exhibition: Vista Hall Lobby (B2F), Grand 1+2+3 (B1F)

한국어 통역이 제공되는 세션입니다.
Sessions marked with a video icon will be broadcast live in RM 2 (Vista 3).

April 28 (Fri)					
Room Time	RM 1 (B2F, Vista 1+2)	RM 2 (B2F, Vista 3)	RM 3 (1F, Walker Hall 1)	RM 4 (1F, Walker Hall 2)	RM 5 (4F, Art Hall)
08:30-09:15	Satellite Symposium 2 Palbociclib: Added Value of Long-term Efficacy, Safety and Real-world Data				
09:15-09:30	Break & ePoster Discussion 5				
09:30-10:15	Plenary Lecture 3 Genomic Biology of Triple Negative Breast Cancer	Plenary Lecture 3			
10:15-10:30	Break				
10:15-10:30	[IF, Amber] Tea with Master (Edison Liu) 10:15-10:35				
10:30-11:45	Symposium 5 Single Cell Proteogenomic and Translational Research in Breast Cancer	Panel Discussion 4 Treatment Dilemma in the Management of Breast Cancer	Education Session 4 Update of HER2+ Breast Cancer Treatment	Oral Presentation 5	Nursing Session 1 The Managements for Cognitive Impairment Related to Breast Cancer
11:45-12:00	Break & ePoster Discussion 6				
12:00-12:45	Plenary Lecture 4 Breast-Cancer Related Lymphedema: Myths, Facts, Risk Factors and New Approach	Plenary Lecture 4			
12:45-13:00	Break				
12:45-13:00	[IF, Amber] Tea with Master (Alphonse Taghian) 12:45-13:05				
13:00-13:45	Satellite Symposium 3 Take Hope Further for HR+HER2-high-risk Early Breast Cancer Patients with Abemaciclib	Satellite Symposium 3			
13:45-14:00	Break				
14:00-14:45	Plenary Lecture 5 Escalation and De-escalation of Breast Cancer Treatment	Plenary Lecture 5			
14:45-15:00	Break				
14:45-15:00	[IF, Amber] Tea with Master (Michael Gnant) 14:45-15:05				
15:00-16:15	Symposium 6 The Role of Imaging in the Personalized Treatment	Panel Discussion 5 Locoregional Treatment for Advanced/Recurrent Breast Cancer	Education Session 5 Liquid Biopsy: New Era of Cancer Management	Endoscopic and Robotic Breast Surgery Session 15:00-16:40	Nursing Session 2 Living and Care as Women with Hereditary Breast Cancer
16:15-16:30	Break & ePoster Discussion 7				
16:30-17:45	Symposium 7 PMRT/RNI in the Modern Era	Debate Session	Education Session 6 Post-operative Management and Surveillance Strategies for Breast Cancer Patients	Break (10m.)	ABCN Business Meeting & Networking (Invited Only) 16:30-18:00
17:45-18:00	Break				
18:00-18:45	Satellite Symposium 4 Optimal and Sequential Treatment Strategy for HR+HER2+abc Patients for Longer and Better Life			OPBS Session 16:50-17:50	

*ePoster Zone: Grand 1+2+3 (B1F)
*Exhibition: Vista Hall Lobby (B2F), Grand 1+2+3 (B1F)

한국어 통역이 제공되는 세션입니다.
Sessions marked with a video icon will be broadcast live in RM 2 (Vista 3).
KOR Korean Session (발표언어: 한국어)

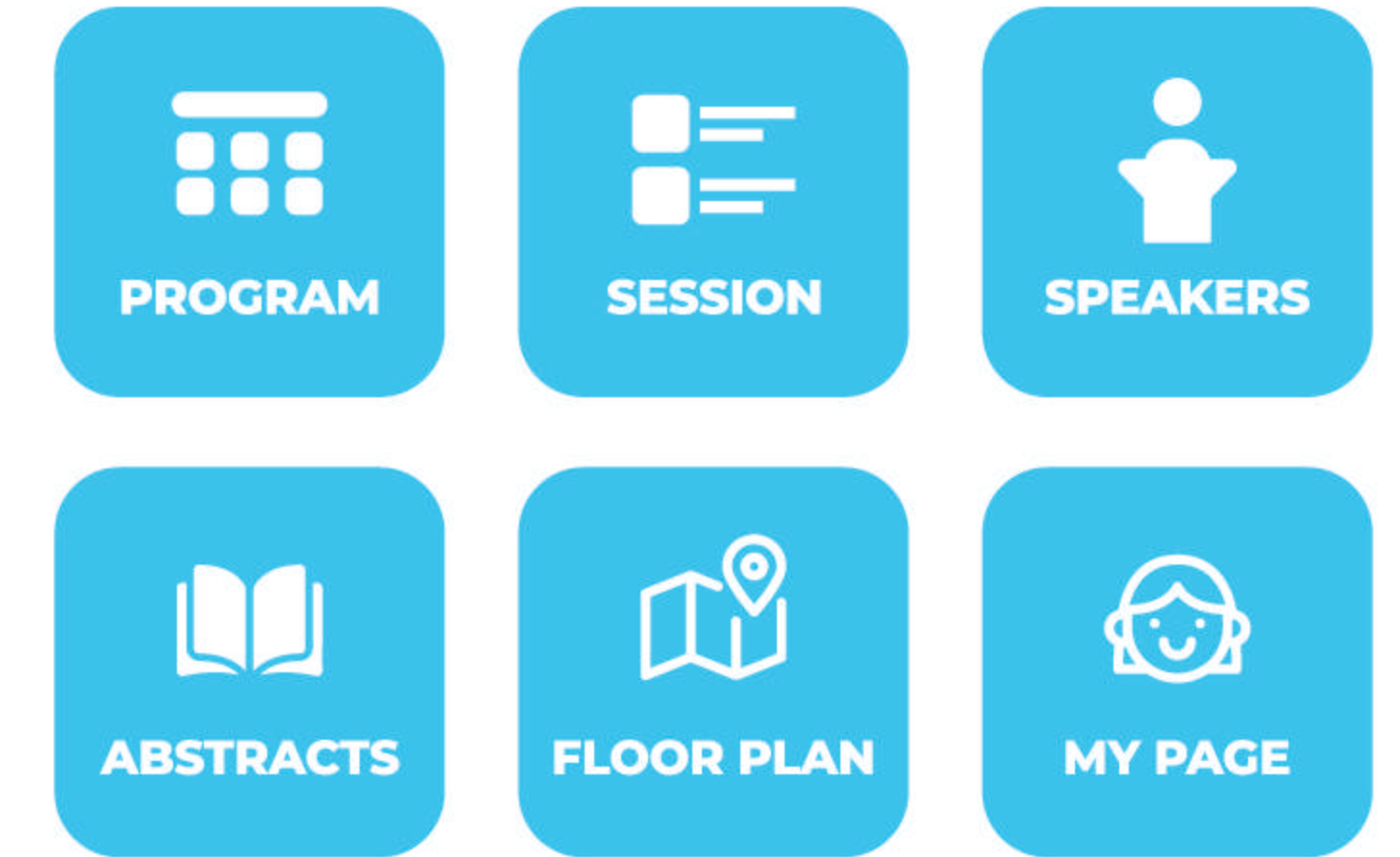
April 29 (Sat)					
Room Time	RM 1 (B2F, Vista 1+2)	RM 2 (B2F, Vista 3)	RM 3 (1F, Walker Hall 1)	RM 4 (1F, Walker Hall 2)	RM 5 (4F, Art Hall)
08:00-08:45	Satellite Symposium 5 ENHERTU, the Game Changer in HER2+ mBC Treatment: from Clinical Trial to Clinical Practice				
08:45-09:00	Break				
09:00-10:15	Symposium 8 Autologous Breast Reconstruction After Total Mastectomy	Junior Doctors Forum 09:00-09:50	Panel Discussion 6 The Cost of Newly Approved Drugs- Can We Afford Them?	Survivorship Session 1 Cohort Study in Breast Cancer Survivor	Practicing Breast Surgeons Session 1 Benign Breast Condition
10:15-10:30	Break				
10:15-10:30	Break				
10:30-11:45	Symposium 9 Immunotherapy: Exploiting the Immune System for Breast Cancer Treatment	Junior Doctors Debate 10:05-11:45	HBOC Session	Survivorship Session 2 Management of Long-term/Late Complication After Breast Cancer Treatment	Practicing Breast Surgeons Session 2 Basic Skill for Breast Reconstruction
11:45-12:00	Break				
12:00-12:30	Closing Ceremony				
12:30-13:30	Break				
13:30-14:45					Session for Breast Cancer Survivors 1 For Optimal Care After Breast Cancer Treatment
14:45-15:00	Break				
15:00-16:15					Session for Breast Cancer Survivors 2 For Better Life of Breast Cancer Survivors

*ePoster Zone: Grand 1+2+3 (B1F)
*Exhibition: Vista Hall Lobby (B2F), Grand 1+2+3 (B1F)

한국어 통역이 제공되는 세션입니다.
KOR Korean Session (발표언어: 한국어)
KOR-ENG-VIET Korean Session-English, Vietnamese Simultaneous Interpretation to be Provided. (발표언어: 한국어 | 영어, 베트남어 동시통역 제공)

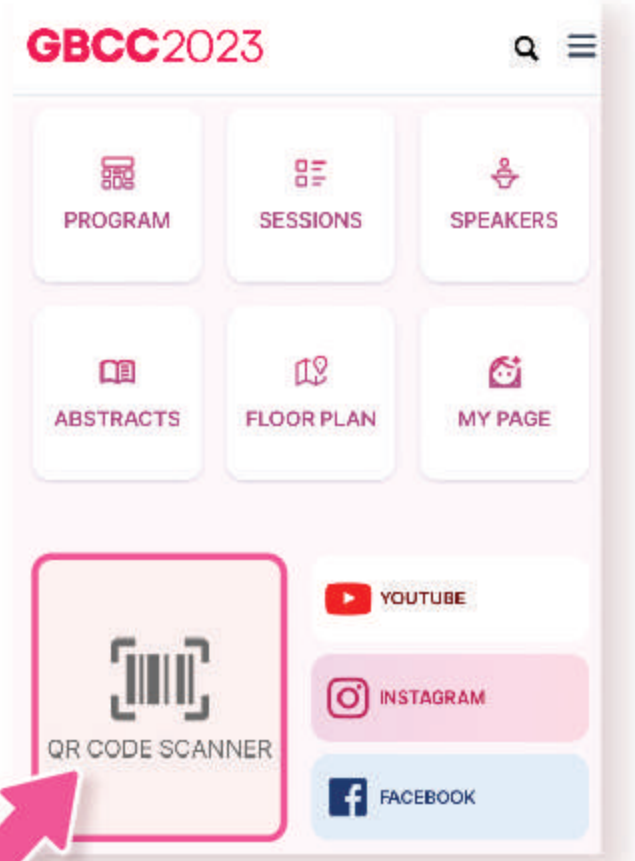
GBCC On-site Web

Use the GBCC On-site Web to view all information!
You can download and view abstracts and presentation materials!



Stamp Tour Event

- 1 Visit Exhibition Booths.
- 2 Scan the QR with GBCC On-site Web.
- 3 Visit at least 20 booths to gather stamps!



www.gbcc-onsite.kr

연수평점 안내

*For Koreans only

- 대한의사협회 승인 평점: 15평점 인정
27일(목): 6평점 / 28일(금): 6평점 / 29일(토): 3평점
- 평점인정: 매일 최초 입장과 최종 퇴장 시(총 2회) 바코드를 스캔한 체류시간
- 최종 이수 평점은 대회 종료 후 메일로 개별 안내됩니다. (5월 초)

Wifi

- Network: GBCC2023
- Password: There is no Password (없음)